

# Business Highlight

By: Sherill Lumba

# DermaGlow



DermaGlow® is one of the newest Skin Care Aesthetics practices in the Mat-Su Valley which opened in the fall of 2007. DermaGlow®'s owner, Licensed Aesthetician Diane Lytle, is a local resident who was born and raised in Alaska. Diane is well aware of the effects Alaska's weather can have on our skin, including many other concerns such as dehydrated, dry, oily, combination, & aging conditions. Specializing in helping to combat the signs of aging, a skin maintenance program along with the correct skin care products are designed for each client's individual needs.

Diane has received hands-on training with the latest technology available to the skin care industry. To offer her clients the best services possible, she constantly pursues new techniques and services within the skin care industry through specialized training throughout the United States. Diane specializes in helping people look and feel better through the use of advanced aesthetics, equipment, services and products without having to break the bank. Her focus is on health and well-being. Trends and treatments are favored over surgical procedures. Diane's passion and love of the industry is apparent when she works with all of her clients.

DermaGlow® has some of the latest and most advanced equipment to the state of Alaska and offers many services others don't, including the Apilus SX 500 Electrolysis- the

most advanced equipment on the market for permanent hair removal. Also offered are DermaGlow® Lash Extensions, using the only USA made formaldehyde free physician formulated US AEWCA-approved lash adhesives on the market to create a polypeptide bond, specifically for human lashes allowing the lashes to stay flexible and bouncy just like your own lashes. DermaGlow® Lash Extensions last twice as long as the competitors.

DermaGlow® now offers the Revitalight LED photopulsation light therapy clinically proven and FDA approved for managing pain, treating age spots, fine lines and wrinkles, rosacea, acne, psoriasis, arthritis and more without the risk of damaging tissue. It is non-invasive and has no down time, only tightened, toned and brightened skin in only 20 minutes once a week for 6 weeks and then every 6 weeks for regular maintenance!

DermaGlow®'s makeup line is VERY unique to the cosmetic industry and Alaska. After researching and investigating cosmetic ingredients, Diane found that many makeup lines, if not all, contain "hidden" ingredients, the biggest ones being preservatives and dyes, and Bismuth Oxychloride, a natural ingredient which is usually added to a product to give it a "glowy" finish. Though natural, this ingredient is known to cause many skin allergies, acne, itching, hives and many other ailments. Through her research, she located a company from California called Afterglow Cosmetics that only uses Organic ingredients, has complete disclosure of all ingredients used in their product, not just the key ingredients, and Afterglow has also added organic anti-oxidants into their products.

Two MAJOR key components that sets this Makeup line apart from others...Organic and Anti-oxidants...PLUS, no fragrances, dyes, glutens, rice powders, ethanol glycolis, lead, absolutely nothing contained that could cause skin allergies. This is the ONLY mineral makeup line on the market to date that meets these standards approved by PETA, Leaping Bunny and the Skin Deep Report. Triple jet milled titanium dioxide minerals created by Afterglow's own chemists on site are the main ingredients. Afterglow does NOT purchase in bulk and is not repackaged to sell to others. Anyone using Afterglow can rest assured knowing their skin will be

healthy and its overall tone and appearance will improve with continued use of Afterglow's mineral makeup!

DermaGlow® Offers:

**Facials**  
**Waxing**  
**Body Wraps**  
**Organic Mineral Makeup**  
**Lash Extensions**  
**LED Photopulsation**  
**Electrolysis**



At DermaGlow® you will instantly feel pampered. Every treatment is tailored for each individual client. A 100% guarantee is offered on all products and services

The Signature Glow facial was an excellent choice for a first time experience with facials. 75 minutes may seem like a long time to a first timer, but in reality, it wasn't enough. The first step was a gentle cleansing, that led to an ultrasonic treatment, LED photopulsations, exfoliation, firming masque, moisturizer & a treatment serum designed especially for your skin. All of the products and procedures were both refreshing and rejuvenating. Diane takes the time with each step to explain it thoroughly. The relaxing environment, the sense of well being, and renewed skin is a treat in itself.



DermaGlow® is located at  
12051 E Palmer Wasilla Hwy.  
Inside Satori Day Spa at Peak  
Fitness. For more information  
please call 315-0360 or visit  
DermaGlow®'s website at  
[www.dermaglow-ak.com](http://www.dermaglow-ak.com)

